



CWG European Fall Conference 2023

Sunday October 8th 2023

[PRE-RECORDED PRESENTATIONS AVAILABLE ON THE CONFERENCE VIDEO PAGE:](#)

What are the challenges if your models do not follow good practice approaches? - Phil Martin | Radiant Think

SAP Variant configuration to Advance Variant Configuration - Know How - Satheeshkumar D | Deloitte India

19:00-21:00 **Meet & Greet** at Vala Beach Terrace

Monday October 9th 2023

09:00-09:30 **CWG President and Chairman's Address** - Brandi Barnes & Marin Ukalovic

09:30-10:00 **SAP CPQ Quote 2.0 - SAP Variant Configuration and Pricing Deep Dive** - Luka Pilipovic | SAP SE

10:00-10:30 Break/Networking

10:30-11:15 **SAP Variant Configuration and Pricing Update** - Thomas Leichtweiß | SAP SE

11:15-12:00 **Multi-value characteristics with Constraints - VC as a rule interpreter** - Bernat Kaposi & Péter Göncz | AGCO Corporation

12:00-13:00 Lunch

13:00-13:45 **Managing ETO using a Configurable Service Material and Maintenance task list** - Kevin Meyer | Haworth Inc.

13:45-14:15 **Fresh Eyes on AVC** - Ahmed Mahmoud | SAP SE

14:00-14:45 **Unlocking the Power of the Request-to-Order Automation: An Integrated Journey** - Sergey Jermakov | CLARITY

14:45-15:15 Break/Networking

15:15-15:45 **SAP 3D Configuration and Visualization in Action - SAP CPQ and more** - Yusuf Şahin | networker, solutions GmbH

15:45-16:30 **SSC – first learnings at GRUNDFOS** - Henrik Saugbjerg & Thomas Vels Jensen | GRUNDFOS Holding A/S

16:30-17:00 **SAP Solution Sales Configuration - Roadmap update** - Steve Lenz | SAP Labs LLC - [VIA ZOOM](#)

Tuesday October 10th 2023

[Track 1 | Room Mare 1](#)

[Track 2 | Room Mare 2&3](#)

[Track 3 | Room Mare 4](#)

08:45-09:00 Conference Picture – [Wear your CWG shirt!](#)

09:00-09:30 **Model Once, Manage Many - a No-Code Platform for Building Configurator Models** - David Silverman | eSpline LLC

Sales Order (SET) Enhancements in SSC - Vishal Chaturvedi & Vivek Kumar Gupta | SAP Labs India

The latest on characteristic-dependent planning with SAP - Stefan Weisenberger | SAP SE

09:30-10:00 **Configurable Products in SAP Commerce Cloud: News and Updates** - Jutta Knell | SAP SE

SSC Backend Utilities - Vishal Chaturvedi | SAP Labs India

CTO+ Best-Practice - Riccardo Nalesso & Niklas Fries | All for One Customer Experience GmbH

10:00-10:30 Break/Networking

10:30-11:15 **Use of AVC in BRIM for anything as a service business economy** - Andreas Tan, Derek Maak & Dinesh Kanna Prabakar | Deloitte Consulting LLP

Development Update on Advanced Variant Configuration - Andreas Koelbl | SAP SE

Time for CoFE - New trails to visualise configuration models - Matthias Martin | msg systems ag

11:15-12:00 **Everyone is talking about AI – so do we** - Thomas Gelzhäuser | SAP SE

Why we love SSC (at OBE) – a deeper dive - Henk Meeter | Argano & Mike Moore | OBE

How to create a MAXBOM from scratch, LC/NC with AI - Lars Frerichs | B2K-Consulting, VC-consulting.dk

12:00-13:00 Lunch

13:00-13:45 **SAP CPQ and Advanced Variant Configuration in Action** - Ivan Petrovic | SAP SE

SSC Sub Instance Orchestration - Lakshmanan Kanthi | SAP Labs India

Material Variants - How we use and (try to) avoid them - Kevin Meyer | Haworth Inc.

13:45-14:30 **Enhancing Advanced Variant Configuration in the Cloud** - Jens Hottendorf & Jie Lin | SAP SE

SAP Solution Modeling Environment - Brief Overview and Devops Deepdive - Vivek Gupta | SAP SE

Machine Learning augmented Variant Configuration - Matthias Hirsch | SAP SE.

14:30-15:00 Break/Networking

15:00-15:45 **Best Modelling Practice and your Roadmap to AVC** - Albert Haag, Laura Haag & Lars Frerichs | Product Mangement Haag GmbH

SAP Advanced Solution Bundling with the AVC - Thomas Machts | SAP SE

Conversational Product Configuration with Commerce Cloud (demo and discussion) - Jutta Knell & Thomas Leichtweiss | SAP SE

15:45-16:30 **Configuration with SAP SSC: KBO and MCI** - Abhinav Singh | SAP SE

Modeling does not have to be complicated - on the road towards no-code - Raphael Rehberg & Jörg Kern-Landgraf | msg systems ag

Simplify Variant Configuration Model Creation using Dependency - Antara Chowkase & Rakesh Baikar | Aker Solutions

16:30-17:00 Conference Closing Ceremony

Sponsored by



Supported by

